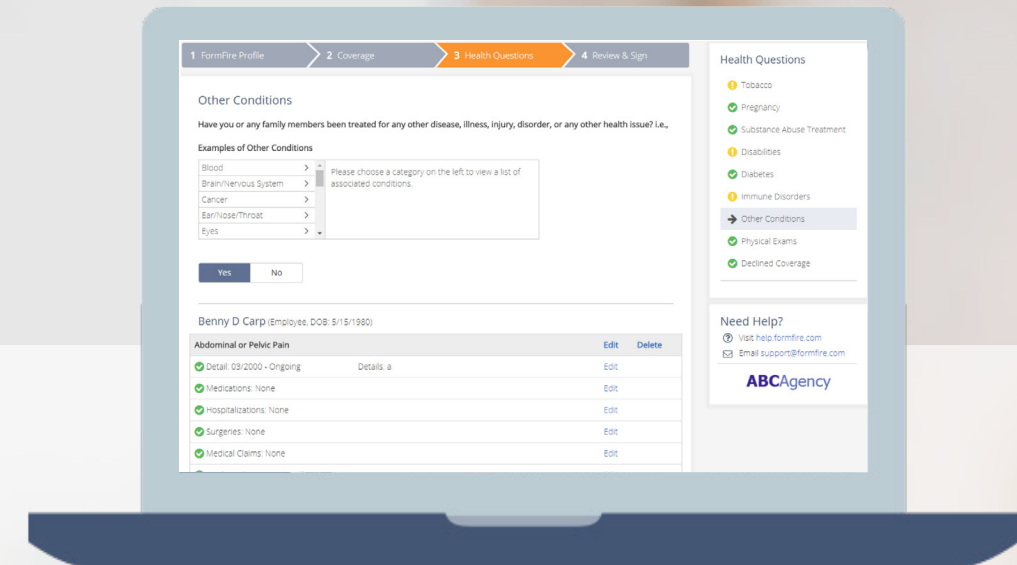


FORMFIRE ™

Welcome to ™ a New Way of Working

*Helping Small Business Owners and their
Benefits Advisor find the right Benefit
Products for them and their Employees*

Top Small Group Insurance Software



FormFire's software streamlines Small Group Insurance from start to finish and is an efficient platform for health insurance quoting, selling and enrollment. Our all-in-one platform provides the tools required for Small Group health insurance. Ultimately, FormFire software helps Brokers and Carriers establish simpler processes, save time and increase revenue. We offer:

- Over 300 Carrier's Applications
- The most robust and secure collection of personal and medical health information
- Legally recognized and Carrier approved eSignature
- The most recognized and experienced software in helping Agencies that work with small businesses

With such a large block of business focused in the small and mid-market space, engaging FormFire for the last several years has helped us develop an efficient and systematic way to initiate RFP's for our clients.

Lauren P.

Brokers

Gain a competitive advantage



Quote, sell and enroll Small Groups without the hassle of paperwork and multiple platforms. FormFire gives Brokers a competitive advantage by making the work of managing benefits quicker, easier and more attractive for Small Groups.



Eliminate the hassle of quoting and selling Group benefits

FormFire provides an “all-in-one-place” for pulling rates, collecting medical information and presenting quotes to Groups without having to exchange a single piece of paper.

Set yourself apart from the competition

While your competitors are spending time pulling rates from multiple Carriers, Brokers using FormFire can quickly provide numerous quotes in a polished, shopping-like experience.

Easy to set up, easy to use

New Brokers can be set up within a matter of minutes and our easy-to-use software doesn't require weeks of training, so you can start leveraging the power of FormFire right away.

Software Features

Quote and Proposal Tool

Gather fully insured quotes instantly using just basic demographic info, there is no need to wait for Groups to provide additional details.

Compare + Add to Proposal Review Proposal 8

Coverage Line
 Medical

Carrier

- Aetna (22)
- Aetna (PPO) (22)
- Anthem Blue Cross Blue Shield (27)
- InHealth (10)
- Medical Mutual (32)
- Paramount (32)
- SummaCare (11)
- UnitedHealthcare (49)
- UnitedHealthcare Evolution (50)
- UnitedHealthcare Heritage (25)

Price to Go

Product Type

- CDHP (3)
- HMO (27)
- HSA (90)
- POS (73)
- PPO (87)

<input type="checkbox"/>	Carrier	Plan	Price/Mo.	Deductible	Coinsurance	OOP Max
<input checked="" type="checkbox"/>	MEDICAL MUTUAL	Alliance ACA Bronze 6000 HSA (2016)	\$4,019	\$6,000 / \$12,000	Deductible then 20%	\$6,550 / \$13,100
<input checked="" type="checkbox"/>	aetna	Bronze HNOption 5000 80/50 HSA EMB (2016)	\$4,025	\$5,000 / \$10,000	Deductible then 20%	\$6,450 / \$12,900
<input type="checkbox"/>	SUMMACARE	Bronze 5000 HSA-16 SCSelect (2016)	\$4,049	\$5,000 / \$10,000	Deductible then 20%	\$6,450 / \$12,900
<input checked="" type="checkbox"/>	UnitedHealthcare	Bronze AC-9Y Flexpoint Standard 2 Visits (2016)	\$4,085	\$6,700 / \$13,400	Deductible then 20%	\$6,850 / \$13,700
<input type="checkbox"/>	MEDICAL MUTUAL	ACA Bronze 6000 HSA (2016)	\$4,089	\$6,000 / \$12,000	Deductible then 20%	\$6,550 / \$13,100
<input type="checkbox"/>	MEDICAL MUTUAL	Alliance ACA Bronze 5000 HSA (2016)	\$4,147	\$5,000 / \$10,000	Deductible then 30%	\$6,550 / \$13,100
<input type="checkbox"/>	UnitedHealthcare	Bronze AC-96 HSA (2016)	\$4,150	\$5,000 / \$10,000	Deductible then 20%	\$6,500 / \$13,000
<input type="checkbox"/>	UnitedHealthcare	Bronze AC-91 HSA (2016)	\$4,168	\$4,000 / \$8,000	Deductible then 50%	\$6,500 / \$13,000
<input type="checkbox"/>	PARAMOUNT	ALLC HMO OH 100 (6450) HSA	\$4,182	\$6,450 / \$12,900	Deductible	\$6,450 / \$12,900

Intelligent Medical Health Questionnaire Tool

Streamline data collection by only collecting the necessary data one time and use it to populate multiple Carrier's health questionnaires.

The screenshot shows the 'Health Questions' step of a questionnaire. The navigation bar at the top includes 'FormFire Profile', 'Coverage', 'Benefits', 'Health Questions' (highlighted in orange), and 'Review & Sign'. The main content area is titled 'Other Conditions' and contains the question: 'Have you or any family members who may be covered by your benefits been treated for any other disease, illness, injury, disorder, or any other health issue? i.e.,'. Below this is a section for 'Examples of Other Conditions' with a list of categories: Blood, Brain/Nervous System, Cancer, Ear/Nose/Throat, and Eyes. A text box prompts the user to 'Please choose a category on the left to view a list of associated conditions.' At the bottom of this section are 'Yes' and 'No' buttons. To the right of the main content is a vertical sidebar titled 'Health Questions' with a list of items, each with a green checkmark: Condition Selector, Tobacco / Nicotine, Pregnancy, Substance Abuse Treatment, Disabilities, Diabetes, and Immune Disorders. At the bottom of this sidebar is an 'Other Conditions' button with a right-pointing arrow.

Auto Error Check

Save the time manually scrubbing application for incomplete data. FormFire's auto error check makes sure all applications are whole and complete.

The screenshot shows the 'Review & Sign' step of the questionnaire. The navigation bar at the top includes 'FormFire Profile', 'Coverage', 'Benefits', 'Health Questions', and 'Review & Sign' (highlighted in orange). The main content area is titled 'Summary' and contains the instruction: 'Please review all information entered, make sure it is complete, and fix any errors present before continuing.' Below this is a 'Print this Page' button. A pink error message box states: 'Please correct the following errors'. Underneath is a 'PROFILE' section with a 'Personal Info' subsection and an 'Edit' button. A pink error message box below the profile section states: 'A Social Security Number is required for Becky Jones.' At the bottom, a table displays personal information: NAME (Becky Jones), DOB (01/19/1...), SEX (Female), and MARITAL ... (Married). To the right of the main content is a vertical sidebar titled 'Review & Sign' with buttons for 'Summary', 'Review Documents', and 'Sign and Submit'. Below these is a 'Need Help?' section with links to 'help.formfire.com' and 'support@formfire.com', and a FormFire logo.

Intelligent Business Report

You'll gain from greater visibility into a Group's health and activity. There are reports ranging from upcoming Group renewals to risk assessment with our Medical Condition summary that highlights high risk conditions for your review.

FORMFIRE

← Clients Preview Forms (A Test Group) Help Becky Jones

Employee Medical [Carrier] Search

Note: Forms displayed with a prepended "~" do not have medical conditions mapped.

Form	Carrier	Revision Date
~Standard Insurance Enroll/Change/Waiver	Standard Insurance Company	09/07
Humana 1-50 MO PPO, Dental, Vision	Humana	01/18
~ UHC EE Enroll MI	UnitedHealthcare	11/20
~Admin America COBRA/FSA Term Notification	Admin America	06/15
~Admin America FSA Election	Admin America	
~AEGIS GAP Enrollment Form PA	AEGIS	02/15
~AEGIS GAP Termination PA	AEGIS	08/09
~Aetna 1 - 50 EE Enroll/Change VA	Aetna	05/16
~Aetna 100+ EEs	Aetna	08/10
~Aetna 100+ EEs (Spanish)	Aetna	08/10
~Aetna 1-100 EE Enroll / Change GA	Aetna	06/15

Resource Center

Form Mapping

Access thousands of Carrier quoting and enrollment forms for medial and ancillary products in one place, just download the completed ones you need.

Plan Selection

Give your Groups a place they can view all the plans available to choose from, from medical to other ancillary products, all-in-one place.

1 FormFire Profile 2 Coverage 3 Benefits 4 Health Questions 5 Review & Sign

aetna Aetna - OH Silver Indemnity 2000 80%

This is a test

Your Semi-monthly Cost
\$3.50
Employee Only

Select Plan

Medical Coverage	In Network
Deductible	-
Coinsurance	Deductible
Out of Pocket Maximum (Not Including Premium)	-
Primary Care Office Visit Copay	-

Group Plan Assign Tool

For passive enrollment, it can be challenging for Brokers to get Groups to reselect and sign up for the same plans again. To simplify the open enrollment process, Brokers have the ability to assign the health plan to all of the Employees who aren't waiving coverage.

Select Plan

Carrier: Blue Choice HealthPlan | Plan: Business Advantage Bronze 600 | Select |

Carrier: Blue Cross Blue Shield of South | Plan: Blue Chamber Preferred 4 \$20! | Select |

Assign to Employees

<input type="checkbox"/>	Last Name	First Name	Relationship	Last Signature	Medical	Plan
<input type="checkbox"/>	ABC	Carlos	Employee	N/A	Covered	
<input type="checkbox"/>	Account	Play	Employee	5/19/2011	Covered	
<input type="checkbox"/>	Acy	Jerry	Employee	N/A	Not Selected	N/A
<input type="checkbox"/>	Bee	Worker	Employee	6/08/2020	Covered	Blue Chamber Prefer...

Support for Brokers and Their Groups

With FormFire, Brokers have the added value of our Client Services team that not only supports the Broker, but your Employers and Employees as well. In addition to our Client Services team, we have our help site available 24/7 to help guide you through using FormFire.



Security and Compliance

Collecting Employee personal and medical information requires a lot of care to ensure collection and storage are compliant and secure. FormFire is the provider of choice for any institution desiring the highest level of security and privacy.



HIPAA & HITECH compliant

FormFire is subject to privacy and security requirements under the Health Insurance Portability and Accountability Act (HIPAA) and the Health Information Technology for Economic and Clinical Health Act (HITECH).

WCAG compliant

FormFire adheres to the Web Content Accessibility Guidelines (WCAG) 2.0 guidelines found within the American with Disabilities Act.

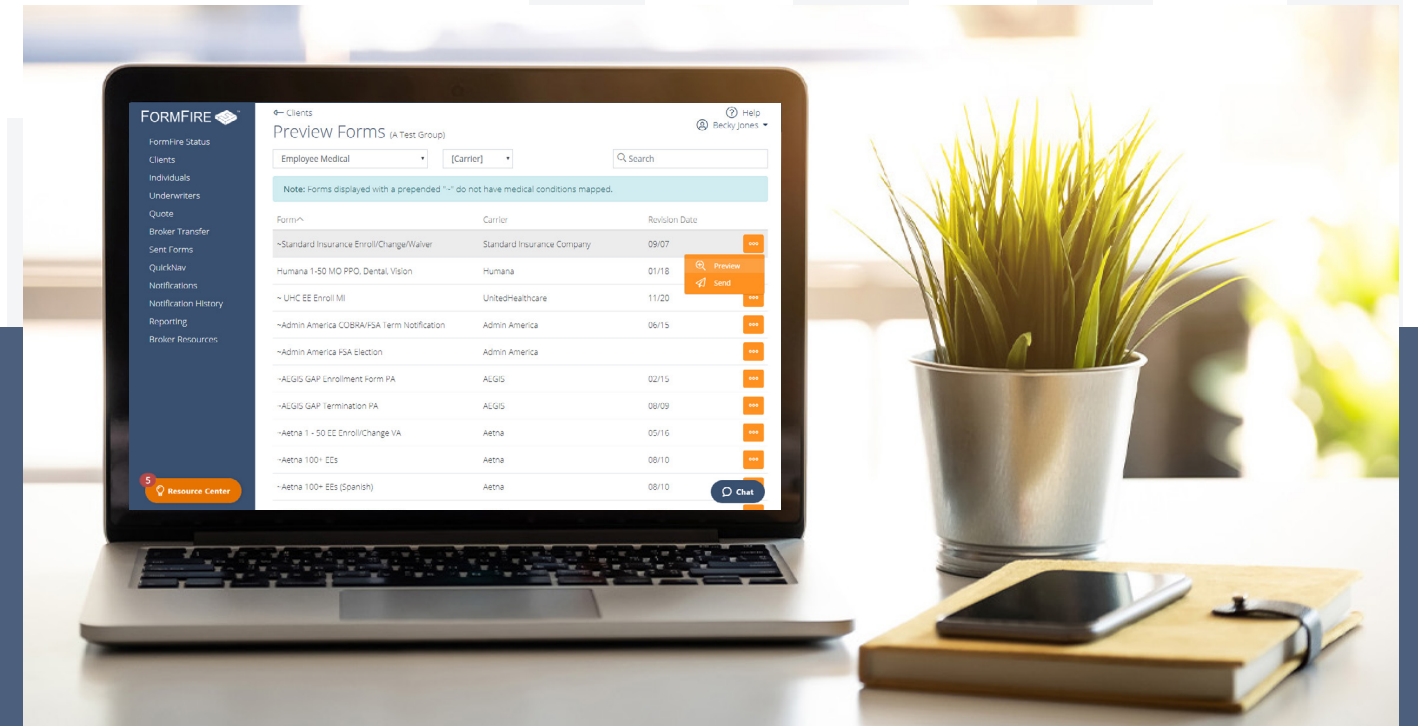
End-to-end encryption

FormFire has multiple levels of security in place to protect all private data stored in our system. Backups also use strong encryption and are stored securely in the cloud.

The FormFire Mission

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Helping Small Business Owners and their Benefits Advisor find the right Benefit Products for them and their Employees.



FormFire was founded in 2006 to offer Brokers and their small business clients a simpler way to work. Since our beginning, we've relentlessly pulled the market into the digital age. FormFire's platform allows Brokers to grow through efficient quoting and customer management. More Carriers are accepting digital feeds for small groups and more Groups are working online.

Now, with the Affordable Care Act, working online is becoming even easier. For fully-insured groups, our process is even more streamlined. For self-funded groups where medical insurance is still required, we have the best system on the market.

Ready to Quote, Sell and Enroll?

Lets Get Started!

FormFire is an all-in-one digital platform that can not only improve your onboarding process but can also enhance the lifetime value of your Groups. Unlike other health insurance software, new Groups can be set up within a matter of minutes, and the easy-to-use interface doesn't require weeks of training. **Contact FormFire today to get started.**

Click here to
start the conversation



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